

Jeffrey Pienkos  
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## Resumé



Site: *a desktop experience*  
<http://pinkpixelproductions.com>

### Passion

Conceptual and strategically driven design and execution (print and digital space) within the multichannel (healthcare professional/HCP and patient/DTC) healthcare marketing landscape.

- 2005~2022     **Harrison & Star**    *An Omnicom Group Company*    Full Service Healthcare Agency  
Group Art Supervisor    Oncology |
- 2005~2022     **TBWAWorldHealth**    *An Omnicom Group Company*    Full Service Healthcare Agency  
VP, Creative Director, Art    HCV | HIV | Cardiovascular | Schizophrenia | Vaccines  
Previously: Surge, Kinect, CAHG (Corbett Accel Healthcare Group), Corbett  
Global Awards and Finalists, Greenpeace International BP Competition, The Rx Club
- 1992~2005     **KSP Communications, Inc.**    Full Service Healthcare Agency  
Partner, Creative Director, Art    Cardiovascular | RSV | Pediatric  
*Communication Arts* Advertising Annual, *Print* Regional Design Annuals,  
*Medicine Ave* Volume 1 (included work), The Rx Club Gold and Silver
- 1990~1992     **Jeffrey Pienkos Design**    Full Service Healthcare Design Studio  
Principal, Design/Art Director    Gastroenterology | RSV | Pediatric  
*Graphis* International Packaging 5 Annual, *Print* Regional Design Annual,  
*Print* Best in Typography Annual, The Rx Club Silver
- 1988~1990     **STN    Salthouse Torre Norton**    Full Service Healthcare Agency  
Senior Group Art Supervisor    Gastroenterology  
Presently: McCann Healthcare  
Triangle Award - HCP Journal Ad Spread, The Rx Club Silver, Creativity 19 Annual
- 1986~1988     **GTFH    Gross Townsend Frank Hoffman**    Full Service Healthcare Agency  
Senior Art Director    Cardiovascular |  
Presently: Grey Healthcare Group  
*Print* Regional Design Annual, TDC Annual Exhibition, The Rx Club Silver
- 1985~1986     **Heineck & Rosen, Inc.**    Direct Mail Healthcare Agency  
Senior Art Director  
NY AD Club Exhibition, NJ AD Club Exhibition Gold and Silver
- 1979~1985     **Abbott Laboratories**    Pharmaceutical Products Division, In-House Advertising  
Design Director    Antiepileptic | Macrolide Antibiotics | Estrogen Replacement  
*Print* Regional Design Annual, TDC Annual Exhibition, LA AD Club Exhibitions,  
STA (presently AIGA) 100 Exhibition, Society of Illustrators Annuals
- 1978~1979     **Racila & Vallarta Associates**    Packaging Design Studio  
Art Director / Package Designer  
*Communication Arts* Magazine, STA (presently AIGA) Make Your Mark Exhibition
- 1976~1978     **Encyclopedia Britannica Educational Corporation**    Film and Motion Design  
Art Director

### Education

Northern Illinois University  
B.F.A. in Visual Communications, *cum laude*

