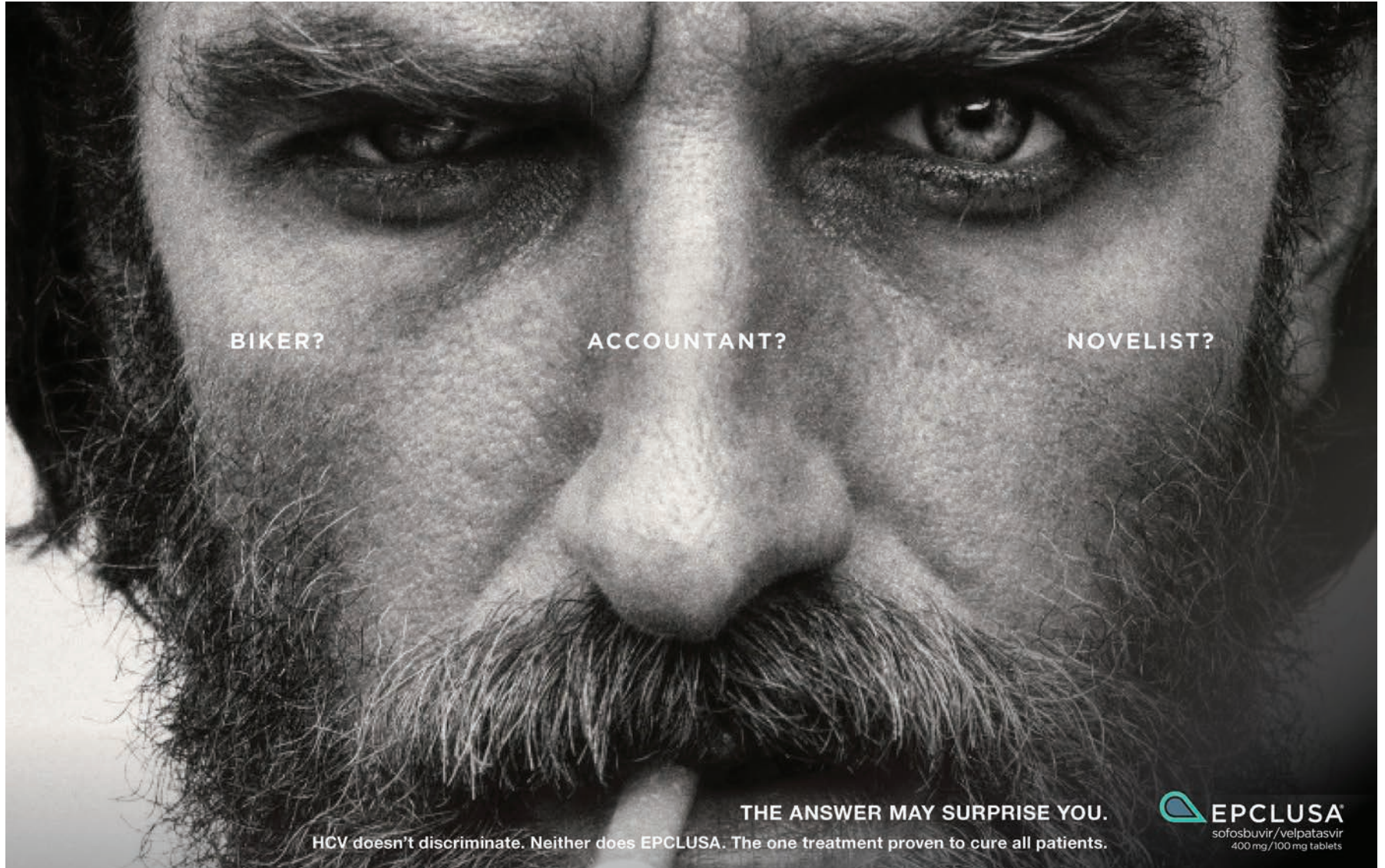



My current responsibilities include the design and development of work that is highly confidential, competitive, and proprietary, and as such, is limited in the context of an online portfolio. Please contact me for information on work and to view additional samples and case studies.



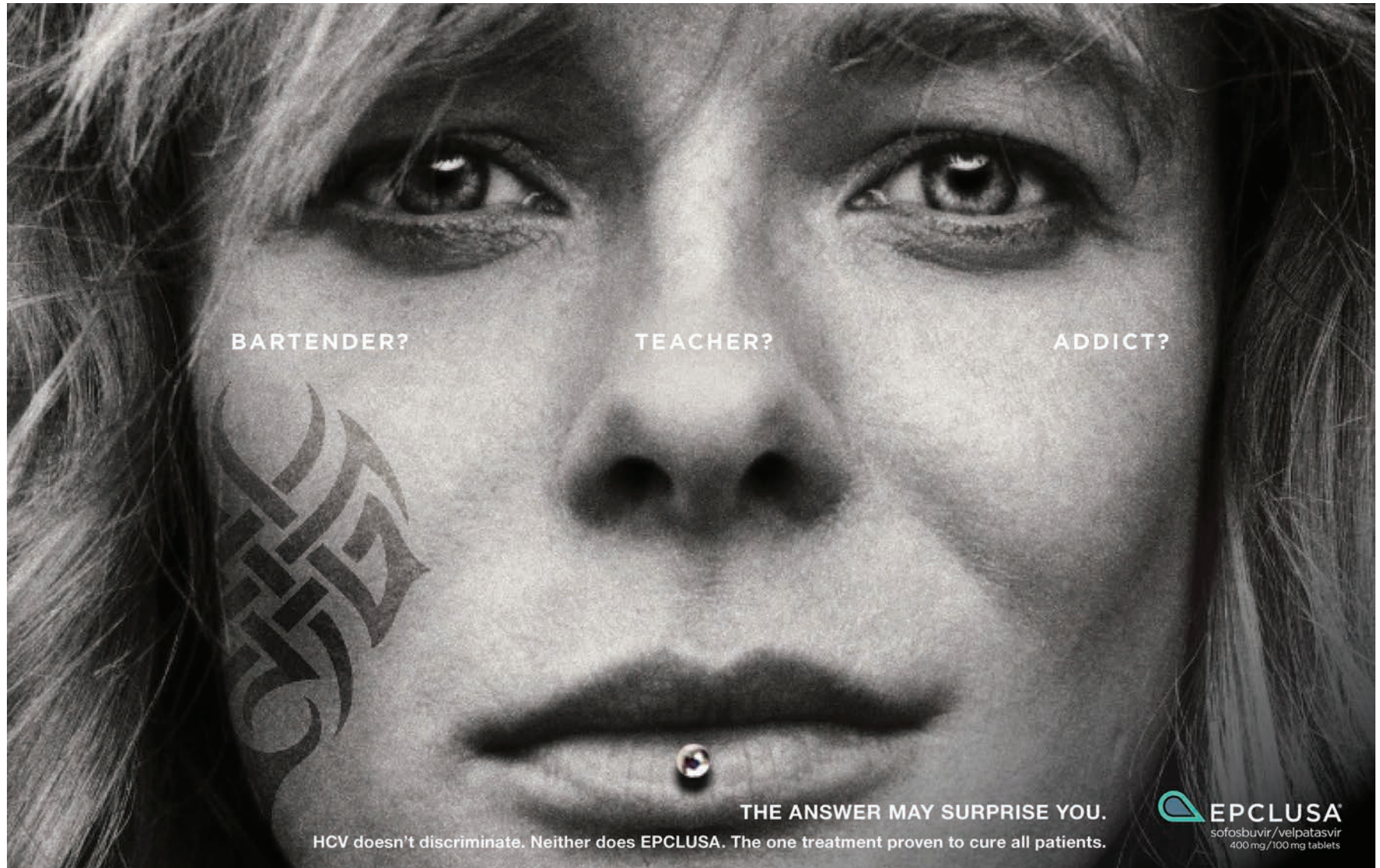
BIKER? ACCOUNTANT? NOVELIST?

THE ANSWER MAY SURPRISE YOU.

HCV doesn't discriminate. Neither does EPCLUSA. The one treatment proven to cure all patients.

 **EPCLUSA**  
sofosbuvir/velpatasvir  
400 mg/100 mg tablets






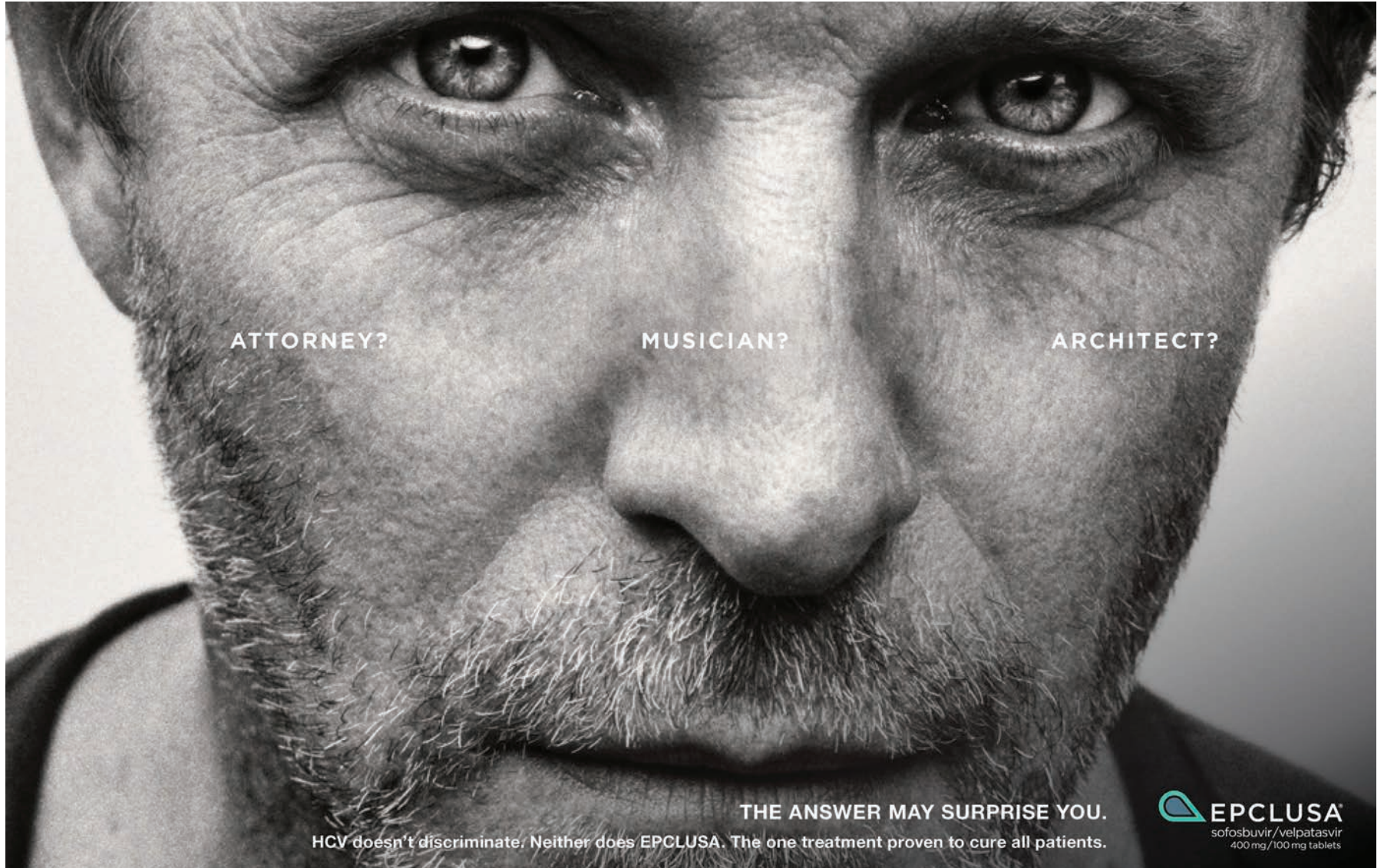
BARTENDER?      TEACHER?      ADDICT?

THE ANSWER MAY SURPRISE YOU.

HCV doesn't discriminate. Neither does EPCLUSA. The one treatment proven to cure all patients.

 **EPCLUSA**  
sofosbuvir/velpatasvir  
400 mg/100 mg tablets






ATTORNEY?      MUSICIAN?      ARCHITECT?

THE ANSWER MAY SURPRISE YOU.

HCV doesn't discriminate. Neither does EPCLUSA. The one treatment proven to cure all patients.

 **EPCLUSA**  
sofosbuvir/velpatasvir  
400 mg/100 mg tablets



## Help your TED patients live their lives in plain sight

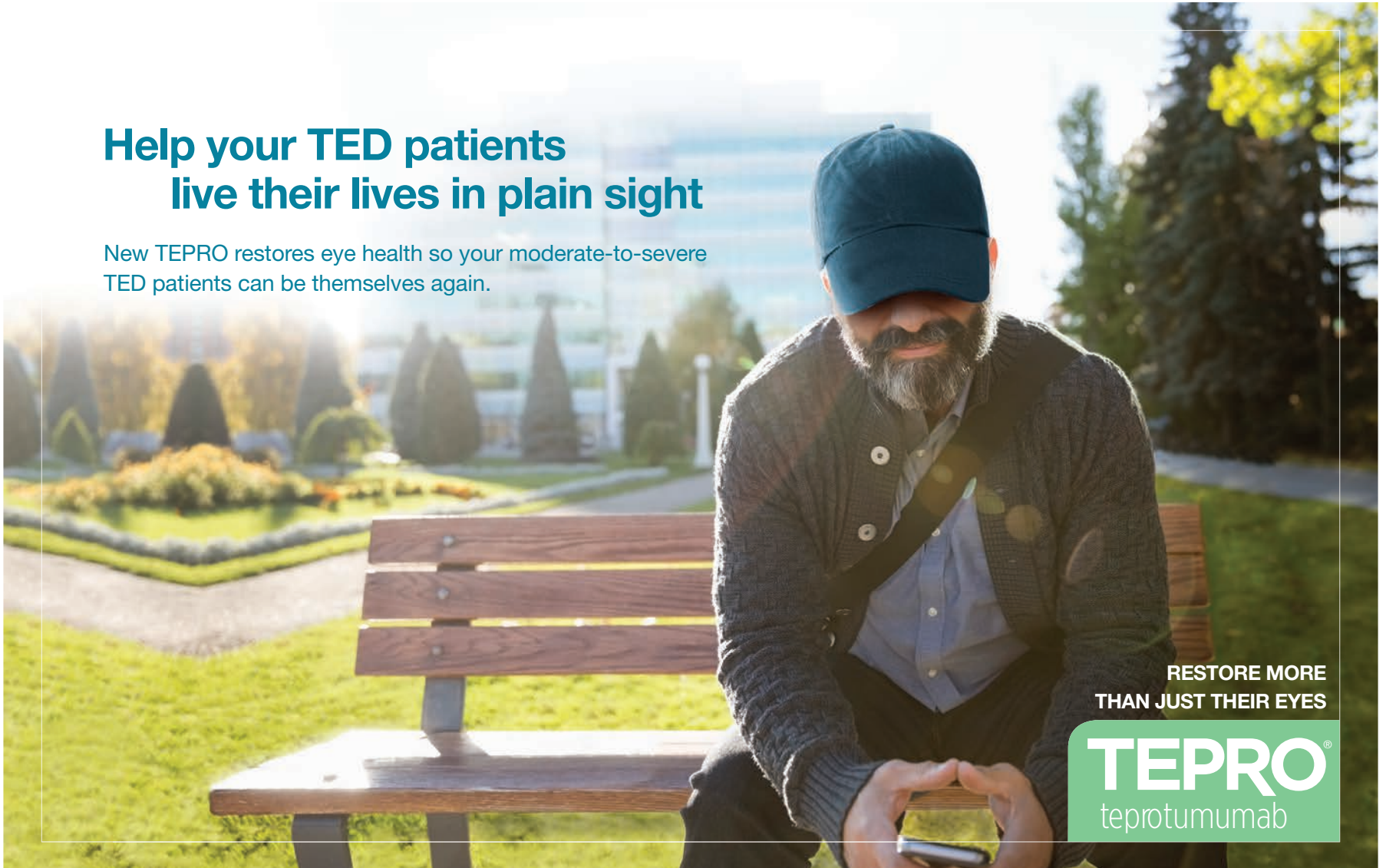
New TEPRO restores eye health  
so your moderate-to-severe TED patients  
can be themselves again.

RESTORE MORE  
THAN JUST THEIR EYES

**TEPRO**<sup>®</sup>  
teprotumumab

## Help your TED patients live their lives in plain sight

New TEPRO restores eye health so your moderate-to-severe TED patients can be themselves again.



RESTORE MORE  
THAN JUST THEIR EYES

**TEPRO**<sup>®</sup>  
teprotumumab



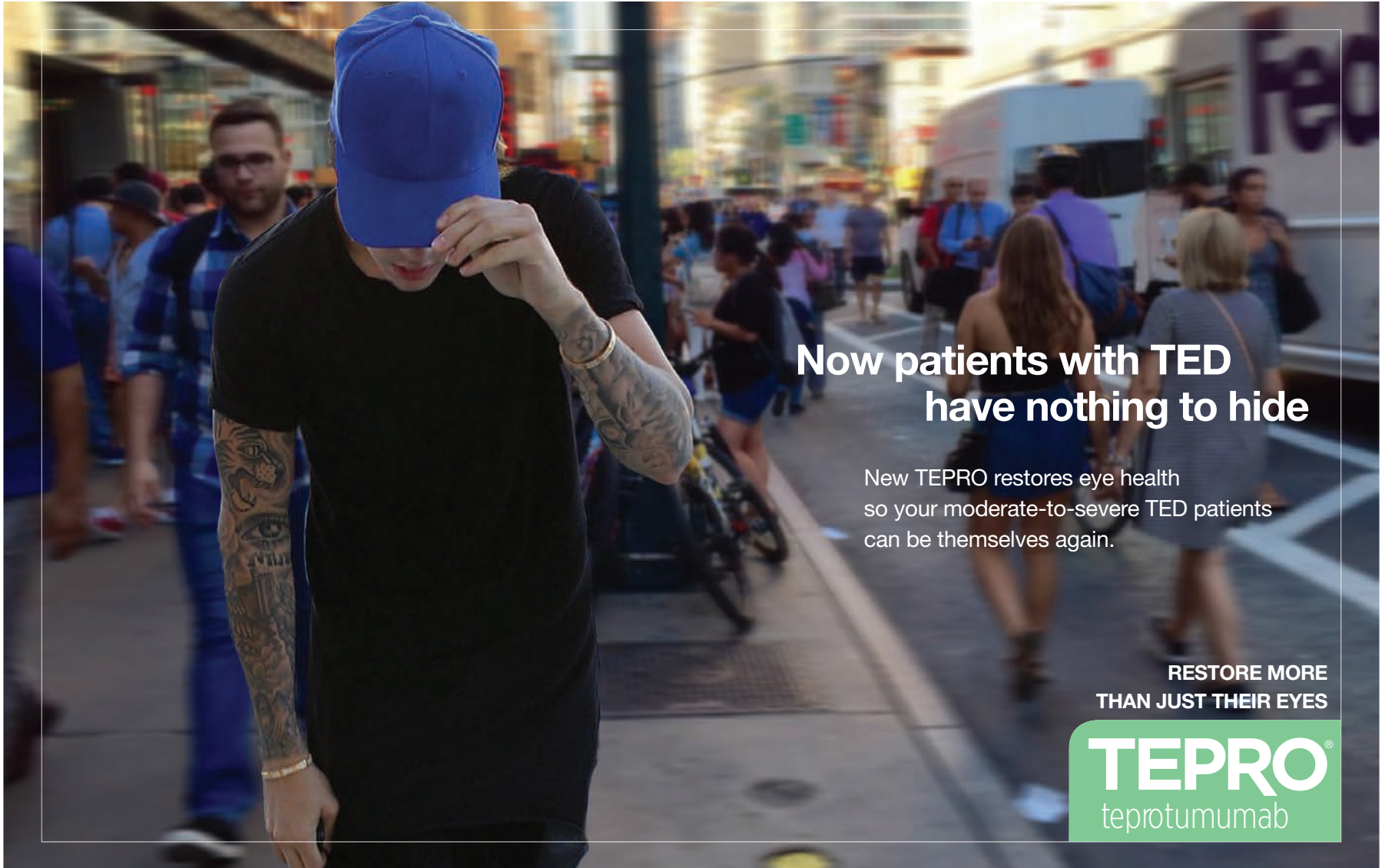


**Help your TED patients  
live their lives in plain sight**

New TEPRO restores eye health so your moderate-to-severe TED patients can be themselves again.

RESTORE MORE  
THAN JUST THEIR EYES

**TEPRO<sup>®</sup>**  
teprotumumab

A man with extensive tattoos on his arms and a blue baseball cap covering his eyes is walking in a crowded city street. He is wearing a black t-shirt. The background is a blurred city scene with other pedestrians and a white bus.

**Now patients with TED  
have nothing to hide**

New TEPRO restores eye health  
so your moderate-to-severe TED patients  
can be themselves again.

**RESTORE MORE  
THAN JUST THEIR EYES**

**TEPRO<sup>®</sup>**  
teprotumumab



## Help your TED patients live their lives in plain sight

New TEPRO restores eye health  
so your moderate-to-severe TED patients  
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RESTORE MORE  
THAN JUST THEIR EYES

**TEPRO**<sup>®</sup>  
teprotumumab



MADE VARSITY TRACK TEAM

STARTED COLLEGE

DIAGNOSED WITH SCHIZOPHRENIA

STARTED MEDICATION

PROLACTIN ISSUES

STOPPED MEDICATION

RELAPSED

GRADUATION

**Schizophrenia shouldn't be a life lost**



A man with a backpack is walking in a city at sunset. Overlaid on the image is a timeline of his journey with schizophrenia. The timeline starts with 'HOSPITALIZED' and ends with 'SUICIDAL THOUGHTS'. The man is looking back over his shoulder at the viewer. A white scribble obscures the timeline between 'SUICIDAL THOUGHTS' and the end. The text 'Schizophrenia shouldn't be a life lost' is written in the bottom right corner. The Intra-Cellular Therapies logo is in the bottom right corner.

HOSPITALIZED

STARTED MEDICATION FOR SCHIZOPHRENIA

TROUBLE AT SCHOOL

STOPPED MEDICATION

SUICIDAL THOUGHTS

S T E A D Y

Schizophrenia shouldn't be a life lost

Intra-Cellular THERAPIES



**TODAY IT'S BREAKFAST  
FOR HIS FAMILY.  
BUT ONE DAY  
IT WILL BE LUNCH FOR  
THE DOWNTOWN CROWD.**

Give your patients with schizophrenia hope for the future with the  
uncompromised efficacy and proven safety of Product X

**Product X**





Give your patients with schizophrenia hope for the future with the uncompromised efficacy and proven safety of Product X

**Product X**



Give your patients with schizophrenia hope for the future with the uncompromised efficacy and proven safety of Product X

**Product X**





TODAY IT'S PLAYING  
FOR LOOSE CHANGE.  
BUT ONE DAY IT  
WILL BE A PAID GIG.

Give your patients with schizophrenia hope for the future with the  
uncompromised efficacy and proven safety of Product X

**Product X**



**TODAY IT'S  
HER BESTIES BIG DAY.  
BUT ONE DAY  
IT WILL BE HERS.**

Give your patients with schizophrenia hope for the future with the  
uncompromised efficacy and proven safety of Product X

**Product X**



Selonsertib

Lifestyle

Exercise

Diet

Weight

**F**  
score

Now there is a variable  
you *can* control.  
Stop or even reverse fibrosis  
in your patients with NASH.

**solve for F**

Selonsertib

Diet

Exercise

Weight

Lifestyle

**F**  
SCORE

Now there is a variable  
you *can* control.

Stop or even reverse fibrosis  
in your patients with NASH.

solve for F

The image shows a man in a kitchen, smiling broadly. Overlaid on him is a diagram consisting of three concentric circles. The innermost circle is red and contains the text 'F SCORE'. The middle circle is white and contains the text 'Diet', 'Exercise', 'Weight', and 'Lifestyle'. The outermost circle is white and contains the text 'Selonsertib' in a red box at the top left. The man is standing in a kitchen with a window in the background, a dining table with papers on it to the left, and a stove with a pot on it to the right. The overall tone is positive and hopeful.



I'm eating healthier and  
have actually lost a few pounds.

I'm even getting some exercise in  
on my days off.

Now you're telling me  
I might have liver disease?

what  
the F



**Selonsertib**

Know your **F** score.  
Talk to your doctor.

You were concerned about my weight,  
so I started riding my bike to work  
on most days.

I also managed to cut out a lot of  
the junk food I was eating, too.

Now you're telling me  
I might have liver disease?

what  
the F

**Selonsertib**

Know your **F** score.  
Talk to your doctor.





 **imbruvica**<sup>®</sup>  
(ibrutinib) 140mg capsules

IMBRUVICA empowers patients and physicians to take control because it targets fundamental drivers of B-cell malignancies; they can be confident that IMBRUVICA delivers sustained disease control, restoring vitality and greater life expectancy.

**Control treatment. Empower moments.**

**MISSION: CONTROL**





No talk, all action.

Start making a meaningful difference with selonsertib, treatment proven to reverse liver fibrosis in patients with Advanced Fibrosis due to NASH. *Skip the conversation.*

 GILEAD



## His face says it all

Let the numbers speak for themselves with  
selonsertib, treatment proven to reverse liver  
fibrosis in patients with Advanced Fibrosis  
due to NASH.





# AT 18, HE'S A REBEL. TODAY, SO ARE YOU.

**Rethink what you can do with Abilify Maintena.**

Positive and negative symptom control.  
Side effects he can live with. And the relapse prevention  
he can't live without. Reveal her potential, every day.  
Empower his every-day revolution.



SHE'S CONSIDERING  
EARLY DECISION. TODAY,  
YOU SHOULD TOO.

**Rethink what you can do with  
a long acting injectable.**

Positive and negative symptom control.  
A new-normal he can live with.  
And the relapse-prevention he can't live without.  
He's ready to talk about an option that  
fits his lifestyle. Reveal his potential,  
empower his every-day decision.

**Schizophrenia:**

The future is how you treat it.





**AT 18, SHE THINKS SHE CAN  
CHANGE THE WORLD. TODAY,  
YOU CAN CHANGE HERS.**

**Rethink what you can do with a LAI.**

Positive and negative symptom control. A new-normal she can live with. And the relapse-prevention she can't live without. She's ready to talk about treatment that fits the life she wants. Today you'll make it the life she can expect.

Schizophrenia: The future is how you treat it.







He's holding down a steady job

He's enjoying quality time with friends and family

He's more than his schizophrenia

Broad spectrum symptom control with safety comparable to placebo,  
so you can bring out the potential within your patients

# BrandX



**Leave unresolved symptoms behind.**

Add-on ABILIFY helps reduce depressive symptoms as early as 1 week

**ABILIFY**  
(aripiprazole)





# HCV

**The most important organ in HCV is not the liver.**

HCV can increase the risk of all-cause mortality by 30%. In fact, the annual mortality rate for HCV outpaces that of HIV. Cirrhosis, liver cancer, and death related to HCV are expected to dramatically increase over the next 20 years; and patients with HCV face a considerably shortened lifespan. With so much new knowledge emerging, it's important to actively engage your patients who may not understand the urgency. Start a conversation today. Your patients are eager to hear the last of HCV.





**He has no idea of what's coming next. You do. Start the conversation now.**

New information is coming in HCV that can change the choices and challenges your HCV patients face. With so much new knowledge emerging, it's important to actively engage your untreated patients and share what you know about the new ideas transforming HCV.







My current responsibilities include the design and development of work that is highly confidential, competitive, and proprietary, and as such, is limited in the context of an online portfolio. Please contact me for information on work and to view additional samples and case studies.

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